



Masivo Silver Corp. Announces Digital Marketing Services Agreement

Vancouver, British Columbia – January 29, 2026 – Masivo Silver Corp. (TSXV: MASS) (“Masivo” or the “Company”), a Canadian junior silver and gold exploration company, is pleased to announce that it has entered into a digital marketing services agreement (the “Agreement”) with Senergy Communications Capital Inc. (“Senergy”), a Vancouver, British Columbia-based communications and media marketing company that specializes in supporting publicly listed exploration and mining companies with digital content, strategic messaging, and investor outreach services.

Under the terms of the Agreement, Senergy will provide digital marketing services to Masivo, including content creation, strategic messaging, paid advertising, corporate communications support, and enhanced online visibility services designed to increase awareness of the Company’s projects and strengthen engagement with current and prospective shareholders.

Senergy has been retained for an initial period of two months, commencing on January 29, 2026, and Masivo has agreed to pay CAD\$60,000 plus applicable taxes for the services provided during the term of the Agreement.

Senergy and its principal and Chief Executive Officer, Aleem Fidai, are independent and at arm’s length to the Company and have advised that they do not currently own any securities of Masivo.

David Coburn, Chief Executive Officer of Masivo Silver Corp., commented: “We are pleased to engage Senergy Communications Capital to support Masivo’s digital outreach efforts. Clear and effective digital communications are an important component of our investor relations strategy as we continue advancing our exploration initiatives in both Mexico and the United States.”

Aleem Fidai, Chief Executive Officer of Senergy Communications Capital Inc., commented: “With silver and gold hitting new all-time highs, I’m excited to share the Masivo story with a broader audience of retail investors and highlight the company’s prospective resource projects and upcoming drill program in Mexico. We look forward to helping tell the story as the company enters an important next phase of growth.”

About Masivo Silver Corp.

Masivo Silver Corp. is a Vancouver-based Canadian junior silver and gold exploration company focused on advancing a portfolio of high-potential mineral properties in Mexico and the United

States. The Company's strategy is to pursue systematic exploration and value-driven growth while maintaining disciplined corporate governance and proactive shareholder communications.

Forward-Looking Statements

This press release contains forward-looking statements and forward-looking information within the meaning of applicable securities laws. Forward-looking statements are based on management's current expectations and assumptions and are subject to known and unknown risks and uncertainties that could cause actual results to differ materially from those anticipated. The TSX Venture Exchange has not reviewed and does not accept responsibility for the adequacy or accuracy of this release.

Contact Information

Masivo Silver Corp.
David Coburn
Chief Executive Officer
Phone: +1 (602) 315-1231
Email: davidcoburn@masivosilver.com
Website: www.masivosilver.com