



SILVER VIPER ENTERS AGREEMENT WITH NORDCORE MEDIA

Vancouver, BC – January 5, 2026 – *Silver Viper Minerals Corp. (TSX-V:VIPR; OTCQB:VIPRF) (the “Company”)* announces that it has entered into an agreement to support ongoing digital marketing efforts with Nordcore Media LLC (“Nordcore”).

The Company has retained Nordcore Media LLC to provide digital advertising and online marketing services in connection with Silver Viper’s investor awareness initiatives. The engagement covers the creation and management of advertising campaigns, remarketing, and related digital strategy activities. Nordcore is at arm’s length from the Company and will receive cash compensation only. No securities will be issued.

Under the agreement, Nordcore will provide digital advertising and online marketing services in connection with the Company’s investor awareness initiatives, including the creation of advertising materials, campaign management, remarketing initiatives, and related digital advertising services.

- The agreement with Nordcore is for a term of six (6) months.
- The total cost payable to Nordcore for the six-month term is US\$300,000 in cash. In addition, the Company may allocate up to US\$500,000 for third-party digital advertising expenditures, which are not paid to Nordcore as compensation and are subject to management discretion.

About Silver Viper Minerals Corp.

Silver Viper Minerals Corp. (TSX-V: VIPR; OTCQB: VIPRF) is a Canadian-based junior mineral exploration company focused on advancing precious-metals projects in Mexico. The Company’s portfolio includes the La Virginia Gold-Silver Project in Sonora, the Cimarron Gold-Copper Project in Sinaloa, and the recently announced Coneto Silver-Gold Project acquisition, collectively representing a strong pipeline of district-scale exploration opportunities within Mexico’s prolific silver belt.

About Nordcore Media

Nordcore Media is a digital marketing and advertising agency specializing in data-driven growth strategies for public companies. The firm provides performance-based marketing campaigns across social media, search platforms, and content distribution networks, with an emphasis on targeting and analytics. Nordcore supports issuers by developing and optimizing digital investor-awareness initiatives aimed at improving visibility and reach within the capital markets. For more information, please visit www.nordcoremedia.com.



ON BEHALF OF THE BOARD OF DIRECTORS,

Steve Cope
President and CEO

For further information, please contact Alicia Ford at 604-687-8566,
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Forward Looking Information

This release may contain forward-looking statements regarding the Company's marketing and liquidity initiatives. Such statements are subject to risks and uncertainties that may cause actual results to differ. The Company undertakes no obligation to update forward-looking statements except as required by law.

Neither the TSX Venture Exchange nor its Regulation Services Provider accepts responsibility for the adequacy or accuracy of this release.